

**SYSTEM OF ESTIMATION OF KNOWLEDGE FOR HIGHER EDUCATION
APPLICANTS ON EDUCATIONAL COMPONENT "BASICS OF CONSUMER
BEHAVIOR IN PHARMACY"
(Content modules 1-2)**

Current control is carried out at each seminar session in accordance with the specific goals of the topic, during the discussion of the program material.

Evaluation system for applicants of higher education of full-time education, points

Mark	min 2,4 points	max 4,0 points	Evaluation criteria
unsatisfactorily	0	2,3	is presented to the applicant who revealed a low level of knowledge of the main program material during oral or written answers to questions.
satisfactorily	2,4	3,0	issued to the acquirer who found insufficient a deep level of knowledge of the main program material when answering questions orally or in writing.
fine	3,1	3,5	is presented to the applicant who has demonstrated complete mastery of the basic program material during oral or written answers to questions, but made some minor inaccuracies.
perfectly	3,6	4,0	awarded to the applicant who has demonstrated a comprehensive, systematized in-depth knowledge of the main program material during oral or written answers to questions, is able to competently interpret the results obtained, demonstrates knowledge of the main and additional literature.

In the educational component "Basics of consumer behavior in pharmacy" full-time applicants of higher education must prepare a report. It is performed in a seminar class (estimated from 12 to 20 points). Each student must prepare one report that includes the use of a multimedia presentation.

Evaluation criteria for reports and presentations

№	Criteria	Mark	Number of points	
			min	max
1	Structure	<ul style="list-style-type: none"> • the number of slides corresponds to the content and duration of the speech • presence of a title slide 	1	2
2	Clearness	<ul style="list-style-type: none"> • illustration of good quality, with a clear image, the text is easy to read 	2	3
3	Design	<ul style="list-style-type: none"> • the design of the slides corresponds to the topic, which does not interfere with the perception of the content, one template is used for all presentation slides 	1	2
4	Content	<ul style="list-style-type: none"> • contains complete, understandable information on the topic of work 	6	10
5	Performance requirements	<ul style="list-style-type: none"> • the applicant of higher education is fluent in the content, clearly and competently presents the material • the speaker freely and correctly answers the audience's questions • the speaker fits exactly within the framework of the regulations (7 minutes) 	2	3
The whole amount of points			12	20

Evaluation system of modular control CM-1 and CM-2
for full-time and part-time students

Mark	min 6 points	max 10 points	Evaluation criteria
unsatisfactorily	0	17	issued to the acquirer who: <ul style="list-style-type: none"> • correctly answered less than 12 test tasks; • performed a practical (calculation task, situational task, graphic task, etc.) task independently, but made significant mistakes
satisfactorily	18	20	is issued to the winner who: correctly answered 13-15 test tasks; <ul style="list-style-type: none"> • completed the practical (calculation task, situational task, graphic task, etc.) task independently, but made minor mistakes
fine	21	24	issued to the acquirer who: <ul style="list-style-type: none"> • correctly answered 16-18 test tasks; • a practical task (calculation task, situational task, graphic task, etc.) completed by the applicant independently without errors
perfectly	25	30	issued to the acquirer who: <ul style="list-style-type: none"> • correctly answered 19-20 test tasks; • a practical task (calculation task, situational task, graphic task, etc.) completed by the applicant independently without errors

The total rating from the discipline module does not exceed 100 points.

Scheme of accrual and distribution of points for full-time higher education applicants, points

Current testing and independent work								Total
Content module №1			Content module № 2					
T1	T2	Control TM 1	T3	T4	T5	Report	Control 3M 2	
4	4	30	4	4	4	20	30	100